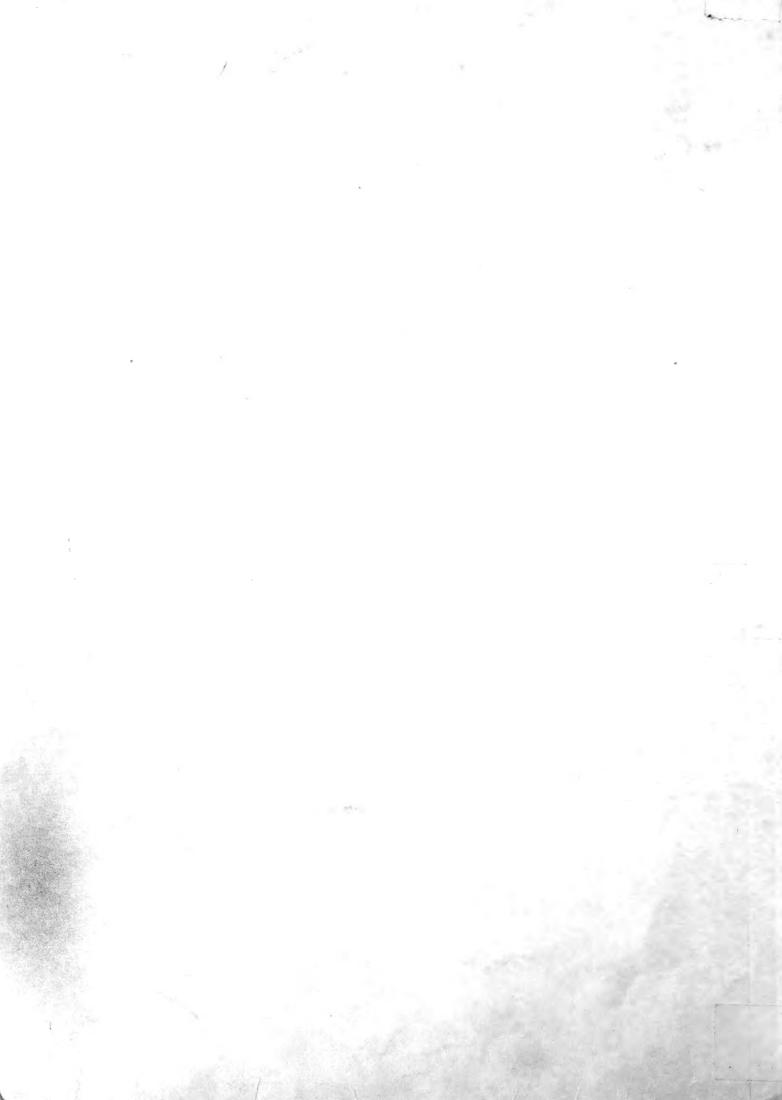
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Do not assume content reflects current scientific knowledge, policies, or practices.





FALL AND WINTER SEASON 1952 - 1953

UNUSUAL FLO

UNION AVE., R. D. NO. 2, SOMERVILLE, N. J. U. S. Departin BOUND BROOK, N. J.

In handling these amazing bulbs from year to year we are reminded continually of the verses in the BIBLE, Matthew 7, 28-29: "Consider the lilies of the field, how they grow, they toil not, neither do they spin and yet I say unto you that even Solomon in all his glory was not arrayed like one of these".

Our primary aim in this business is to distribute these marvelous bulbs to others so that they too may enjoy their rare beauty.

With this thought in mind we contract for only the choicest bulb stock, import them direct, advertise them truthfully and at a reasonable price and pack them carefully for shipment to you.

DUTCH HYBRID AMARYLLIS

LUDWIG STRAIN

Following pages list varieties available with brief descriptions and prices, whch void all previous prices. These fabulous bulbs will be available late in November for shipment, we suggest that you order early to assure obtaining the desired varieties.

Upon arrival unpack carefully and plant one bulb to a 6", 7" or 8" clay pot using a mixture of equal parts of decomposed cow or rabbit manure, leaf mold and medium weight garden soil all well mixed.

Place bulb so that top half is above surface of soil spread roots carefully and water lightly tiil flower stem appears when water should be increased gradually. It is far better to underwater than overwater.

Once monthly apply liquid feed. As blooms fade and wilt cut them off and as each flower stem is finished

cut it off unless you desire to grow seed in which case cut nothing off till seed pods fully develope and ripen.

Permit foliage to grow on vigorously as this growth produces the flower buds for the following season, a very important cycle. When foliage shows signs of dying reduce water gradually (this should be about late summer) then when foliage has fully died down remove it with a sharp knife and place the pot in a cool semi dark location

When new shoots appear start to water, remove to normal light and follow same procedure as when planting. Bulbs can be kept in the same pot for three to five years, till there is no more room for the roots then replant in next size pot.

VARIETIES IN RED SHADES

AMERICAN EXPRESSoutstanding medium red, self color—8½" blooms rated AA at Vallee-	
vue test gardens 1950-51)
AMERICAN FASHIONpeculiar rose color of the Rhododendren blooms, these flowers are per-	
fectly shaped 8" across)
BATON ROUGEvery striking light signal red 8½" flat blooms on tall stems	
BOUQUET unusually rich rose flowers 81/2" with a glowing rose throat	
BRILLIANTsimilar to but darker than BATON ROUGE with 7½" trumpet shaped	
flowers on 24" stems)
CARDINAL SPELLMANvery rich carmine-red, self. 71/2" blooms of excellent shape and substance \$ 5.00	
CHERRY QUEENthree shades darker than BATON ROUGE, round and slightly bearded	
7" blooms on tall stems)
DORIS LILIANanother rich carmine-red beauty with 7½" blooms and a deeper glossy	
throat)
FANTASYlusterous rose-red with faint lighter stripe on each petal of the 7" flower \$ 4.50)
FRANKLIN ROOSEVELTdarkest red of all LUDW:G varieties, very rich deep self, highly	,
recommended\$ 4.50)
HALLEY another beauty rated AA at Valleevue test gardens 1950-51, a frosty	,
rich scarlet self with 8½" blooms of great substance, don't miss it	1
LIBERTYgermanium-red blooms of 8½" with wine-red stamens fading to white	,
in throat\$ 5.00	1
III IIIIOdi \$ 3.00	,

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	glistening scarlet to dark red self, 7½" blooms four on each of two stems which usually flower at the same time, can you visualize this?	\$ 4.50
MAC ARTHUR	very brilliant dark vermilion 7½" blooms with sparkling throat	\$7.50
MARGARET TRUMAN	new last season and truly a spectacular thing of beauty with its rich velvety carmile-rose self color blooms of 7½"	\$12.00
MOTHERS DAY	.now here is a very unusual rose or mandarine red self producing 8" flowers on tall stems	
	another sparkling vermilion — satiny 8" blooms of great depth	\$ 4.50
	tall stems	\$ 5.00
	.the color of red peppers $-7\frac{1}{2}$ " blooms on tall stems $-$ heavy substance a dark Dutch vermilion $-$ very warm glowing color $-$ 9" blooms on	
ROSELINDE	tall stems, a show piece	\$ 5.00
SCARLET LEADER	- flowers 6" to 7"	\$ 4.75
	every Amaryllis fan should have one of these amazing bulbs. Very rich self, glistening medium red 6" to 7" blooms on 18" stems	
	bright red blending to a blood-red throated 8" flowerbrand new this season — soft crimson with greenish white throated	
THRILLER	$7\frac{1}{2}$ " to 8" blooms on tall stems — very distinctive collectors item	
LUDWIG'S MASTERPIECE .	24" stems — different	
LUDWIG'S SPLENDOR	blooms on tall stems, this one will hold you spellbound	
DAINTINESS	- 8½" blooms	
LOVEFIRE	veins in throat	\$ 5.00
No. 249	.new, soft rosy-red	\$ 4.75
No. 710	a new salmon pink — similar to SALMON JOY	\$ 4.75
FIRE KING	has reappeared, being unavailable last season. Similar to ORANGE KING, more fire	
INVINCIBLE	soft orange-scarlet with deeper throat — 9" flowers on 20" stems — don't pass it up	
		Ψ 3.00
DRIDECHAID	white varieties a very good pure white with light green tinge in throat — 7½" blooms	
	on 22" stems	
CASPAR LUDWIG	same as BRIDESMAID but blooms are trumpet shaped	\$ 4.25
EARLY WHITE	very similar to CASPAR LUDWIG — one of the best	\$ 5.00
MARIA CORETTI	slightly fringed pure white 8" blooms should be in every collection	\$ 4.50
SNOW QUEEN	short stemmed intensive white 7" blooms both stems blooming at the same time displaying a mass of pure white beauty	\$ 125
NIVALIS	a charmingly graceful 8" bloom variety of majestic appearance	\$ 5.00
WHITE GIANT	whites created	\$ 5.50
	PINK VARIETIES	
	a rich spinel pink lightening to nearly white in throat — 7" flowers a glamorous begonia-pink with light carmine stripe and dark red veins	\$ 4.50
	in petals 7" to 8"	\$ 5.00
SALMON JOY	this would better fit in with the reds as the salmon of it is more scarlety than pink, however, it is a soft warm color with 9" blooms and one	¢ 450
APPLE BLOSSOM	of the best knownwhite with dawn pink, stamens white and throat faintly green with dark red ring — two stems each with 4 to 5 flowers bloom almost at the	\$ 4.50
	same time	\$15.00
	back again, the pure self pink, unmatched	\$ 9.00
	also back again, another self pink just slightly different in shape than PINK PERFECTION	\$ 9.00
MONA LISA	again available, a soft blending of white and pink, very attractive and dainty	\$ 4.75
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Last but not least are the MINIATURE Dutch hybrid AMARYLLIS, the GRACILIS free flowering and producing elegant long lasting blooms three to four inches across. Every collection should have at least one as a contrast. Available in colors only, from light red thru orange to dark red. These are mixed so just order without speci-

This completes our current list of Dutch hybrid Amaryllis bulbs, LUDWIG Strain. We doubt if you can find a more complete list of varieties to select from. All LUDWIG strain Amaryllis bulbs are not less than 26. cm size unless otherwise specified.

SEED from these famous LUDWIG strain Amaryllis novelties available till the end of this year or until sold out. Seed from color varieties, mixed, 20 for \$1.00 or from white varieties mixed, 12 for \$1.00.

LYCORIS BULBS — IMMEDIATE SHIPMENT — PLANT NOW

LYCORIS SQUAMIGERAhardy Amaryllis HALLI — commonly called the JAPANESE MAGIC LILY. Grows a graceful straplike foliage which dies down in late summer then about a month later there suddenly appears stems to 2 to 3 feet which produce umbels of fragrant dainty lavender rose blooms 3" across. Every garden should have at least two small groups of six bulbs each. One of the last ouside flowers to bloom

6" circumference bulbs \$3.50 per dozen

7" circumference bulbs \$3.75 per dozen 8" circumference bulbs \$4.00 per dozen

LYCORIS AUREAGolden Spider Lily — while this variety is not quite so hardy as the Squamigera, with added precautons it can be grown outdoors as far north as Baltimore if

mulched. Try it in your locality with one bulb. The Aurea while not fragrant produces a cluster of rich orange yellow flowers (6 to a cluster, each flower 2" across) during late September and early October after foliage has died down same as the Squamigera except that the Aurea stems are only about 12" tall. As cut flowers they last several weeks. Further north they are used as indoor pot subjects. 5" circumference bulbs\$5.00 per dozen.

LYCORIS RADIATARed Spider Lily — same as the Aurea except that the flowers are red and more spidery in appearance, slightly smaller and stems somewhat shorter. 4" circumference bulbs\$2.50 per dozen.

TENDER EASTER LILY BULBS

Can be grown outdoors in the deep south otherwise they are an indoor pot subject in the rest of the country.

HARDY LILY BULBS

Gold Banded Japanese Lily, AURATUM PLATYPHYLLUM, very fragrant 9" to 11" circumference bulbs

75c each, or 6 for \$3.75 RUBRUM SPECIOSUM, Crimson Banded Japanese Lily in 11" to 13" circumference85c. each or 6 for \$4.25

L. HENRY I, a tall robust species growing to about 8 feet. 9" to 11 circumference bulbs............ 85c each or 6 for \$4.25

3 bulbs of each variety, labeled, total of 9 bulbs \$ 7.00 6 bulbs of each variety, labeled, total of 18 bulbs \$12.00 The AURATUM and RUBRUM growing to 5 to 6 feet grouped with the HENRY I make an unforgetable picture of combined beauty with their gorgeous reflexed petals amazingly marked and dotted. The delicate fragrance of the AURATUM completes the picture.

L. HENRY I should have support as the tall stems often produce as many as twenty blooms.

Above hardy lily bulbs will be available in December, therefore in areas where the soil will be frozen at that time we suggest that the hole be dug and prepared and the soil for covering bulbs as well as the hole be covered with a bag, basket or boards to prevent freezing so that bulbs can be planted without difficulty upon arrival.

Sometime in November we will have a fabolous little S. African bulb known as the BABIANA, an indoor subject in the north producing several red to purple red wide open blooms on about one foot stems late in the winter indoors, spring bloomers in the south planted outdoors.

This bulb grows a very unusual foliage, the leaves being hairy and appearing to be plaited.

Top size blooming bulbs \$1.25 per dozen.

TERMS OF SALE—

Cash, check or money order with order.

All orders subject to prior sale.

We are not to be held responsible for any discrepancies beyond our control. In the case of lost or damaged or unusable bulbs received from us we will be responsible for only the purchase price in the form of either replacement or a refund.

We in turn will guarantee all bulbs shipped to you to be true to name, reach you in good condition and perform satisfactorily and that they are choice selected stock in healthy condition.

We pay parcel post charges to your destination unless otherwise specified. We acknowledge orders within 24 hours and ship your bulbs not later than the following day (excluding Sundays) except in cases where the bulbs ordered have not reached us from the growers.

Sincerely yours,

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